

Albuquerque Press Club

Monday, April 10th, Meeting called to order 7:07PM

Members Present:

President Kevin Fuller, Vice President Frank Serriani, Treasurer Maynard Cowan (via phone), Secretary Courtney Foster, Directors Kenn Hargis, Chris Lock, Kristin Elliot, Steve Mo Fye, and Steve Satchwell

Also Present:

General Manager Hali Loving

Approval of March Minutes:

- Steve Satchwell points out that, between “New Business” and “Adjourn”, “No New Business” should be added.
- Mentions of common typos to be addressed.
- Otherwise, minutes accepted.

President's Report:

We're being very careful to pay attention to all of the gambling laws for Guys' Night Out. Kevin also wants to let the board know that he has been approached to serve on the board for either Samaritan Counseling Center or Paws and Stripes. No decision has been made yet, but he wanted to make sure no one felt his current duties would suffer. No objections were made.

Vice President Report:

Nothing to report

Treasurer Report:

Vary standard month as most things are considered. However, with the three or four major events in March, it seems like it was our highest grossing month in the last few years. Maynard would like to say well done to all employees and volunteers. Events are very important in terms of revenue, pulling nearly \$1K per Tuesday.

Costs were a little higher than we wanted to see, but werewas in line with all of the events and traffic we've had. Total income was around \$20K. We're very close to the goals we've set out. Electric bill is missing from the report—looks like it might have been entered incorrectly and gotten added into the apartment bill as well. The gas bill is still looking pretty high. Hali has been contacting the gas company, but because it's not an emergency they're not making it a priority to service us. The bill has dropped since turning our radiators off, though.

Kouri mentions that club rentals are up about \$300 and wants to make sure that we are actually charging the \$4 a head for events. Maynard says we had had issues last year where attendees weren't being counted or were being entered wrong in Quickbooks but were retroactively fixed.

Kristin will follow up on this, especially with film industry events and making sure they RSVP correctly. Hali says that there's an "exchange of services" agreement for these events and that if they clean up and help out they don't have to pay the normal fee. Maynard mentions that this is a management decision and it's up to Hali whether or not we do trade for events.

Satchwell mentions that the comps and spills category looks high. Maynard explains that in the past comps/spills were rolled into liquor so things like comping a drink giving a drink to someone or breaking a bottle would go in that category and that number would be subtracted from income, "3030". This was changed last year, so that it was in its own category and we can see that actual amount. Because of how things used to be we were spending way less in gross receipts tax than we should have been spending. This has been fixed now.

"Dues and Subscriptions" category is missing but Maynard found the error—"5004", "License and Fees" should actually be in "Dues and Subscriptions", it was just coded incorrectly.

There's a lack of janitorial expenses? Hali thinks she paid them last week, but it might show up double next month. Following up about janitorial service, Hali has talked to them and they're going to come in this week to do some deep cleaning, after the end of this month, if there's no change they're going to be let go. Courtney will pass on Metro Cleaning information to Hali.

Repair and maintenance expenses are down from last year.

Apartment fees are going to be water and trash but should be minimal otherwise.

Pig day shirt, we did not sell enough of.

Payroll is down about 15\$--

Overall, our Operations income is over \$9K, much better than where we were this time last year

Secretary Report:

Apologies to being tardy., N nothing else to report.

Manager's Report:

Thanks to Chris for fixing the roof.

The last tax payment from last year is coming out this month. I, it's about \$2K. Monica will be filing a tax extension to help us out, all is well. Hali will get with Maynard for tax papers.

There's a cleaning day scheduled for April 23rd, we'll dump things that we don't need and do some deep cleaning, maintenance stuff.

Web and Media:

Some changes to the site. Calendars have finally migrated to the new system, log-ins have been given to Hali and Khalil. Kevin asks that they stay on top of that so members now what's going on. Satchwell wants to be sure that the date of the meeting be added to the "as amended" so we know when changes were made. Kouri reminds us we need to print out the physical copy.

Social Media:

Kristin is in agreement for bartenders to have access to the Facebook page. Kristin will get us a handbook on easy rules to follow. We will need to make it clear that it's "members only" posted

on events and other such things. Kristin will get us the guidelines soon, but, of course, no talk of booze sales at all.

Steve Mo Fye would like to remind us that in a secret Facebook private page, we can post whatever we want and it goes to only members, something to consider.

Art Committee:

Kouri has talked to art head, we are booked for June and July.

Building and Grounds:

Chris tells us that there was an emergency roof patch and that the John Henry guys helped us. The drain issue has been fixed. Apartment is pretty much done. Chris urges us to let him know about any issues. Kristin brings up weeds as a problem but John Henry is going to donate time and labor to give Chris backs and hands to fix the retaining wall, weeds, and shrubbery.

Kouri thinks we should meet with John Henry as a board and approve of the things he's looking to do. There was a meeting set up with Chris and Hali but it had to be rescheduled.

Satchwell wants to know about tying in the posts for the porch. It could be a liability problem.

Kouri adds a thank you to Josh Lovato for the spring mounts and window issues, which have now been fixed.

Membership:

Kevin asks if there are any concerns with the current potential members? With no objections, all pending approved.

Kouri wants to thank Laura Dunagan Dugan and Laura for creating a functional and useable membership database. Fantastic. Great diligence.

There's speculation about whether we have a Retired Professional membership rate. It does make our records look better if qualifying retired members are classified as Professional. Hali says there's a POS solution to classify this distinction but keep the cost the same. We should include this on our application/renewal form.

Short recess 7:59

Resumed 8:16

Neighborhood Liaison

—Annual easter egg hunt where they use our front porch. We should have a few club members present to represent the club. The doors will be open for restrooms by about 9 a.m. AM but the main festivities start at 10 p.m. AM and everyone leaves once eggs are gone.

Unfinished Business:

Is Chris serving as Buildings and Grounds head? Josh declined and Chris is willing. Steve Satchwell moves to accept the appointment Seconded by Steve Mo Fye and Kristin Elliot, motion passes. Thank you to Chris.

Whittlesey House Board

We should receive that update soon. Hali will schedule that meeting in the front room. Satchwell reminds us that Tom is the outgoing Treasurer but is not really present anymore. Kevin thinks Josh Lovato and Matt Kucher should be considered for that position. Kevin will follow up.

Rebranding

We've got a few pre-mocks in. Overall clean look to them, however we need to see mixed media represented.

Kouri reminds us that we want to be journalistic looking above all things.

Maynard reminds us that this is to define the club, not give information about it. It's to give us a new image. Mastheads can be built around that. We want to rebrand as a Press Club and the logo should be simple. We want to attract new members, with all media.

Courtney thinks we should look at more mock-ups.

Steve Mo Fye moves that we form a logo committee to report to the board within two months.

Satchwell seconds and adds that the committee should also be tasked to figure out when we would need to use said logo.

Brand committee will come back next meeting with mocks to tweak and look over.

Kouri and Courtney have also volunteered.

Thanks to the original artist who provided the mocks and started this conversation.

Book Sale

Steve Fye has 21 boxes of hard covers and first editions. Khalil wants to do this on a Sunday in the near future. If we can do a book swap/sale, all proceeds besides book lugging gas reimbursements should go to Whittlesey House.

New Business:

Kouri does not have a vote but is curious as to whether or not she still has ability to make motions.

It's the consensus that, yes, she can make both make and second motions.

Nusenda

They are interested in connecting with the Press Club. This would mean that anyone who is a member of Press Club, is also a member of Nusenda if they so choose. Nusenda has new offers with no fees, direct deposit for employees, electronic payments etc. They are also racking up community connections. They came and toured, looked at the building and our operations and they want to give us money! They have a formal grant mailing process, and our Vice President has grant writing experience.

We had originally moved to Wells Fargo for old manager's convenience. We need to get a breakdown of this cost benefit. If Nusenda is offering us a no fee deal, we should do that.

With no other business, Kenn motions to adjourn. Seconded by many, meeting adjourns at 8:55PM.