

Call to Order 7:02PM

Members Present:

President Kevin Fuller, Vice President Frank Serriani, Treasurer Maynard Cowan, Secretary Courtney Foster, Directors Kristin Elliot, Steve Satchwell, Ken Hargis, Chris Lock

Also Present:

General Manager Hali Loving

Approval of Minutes:

Courtney wants to amend the minutes so that Kouri is included in the “Members Present” block. With no other requested changes, Kristin moves to accept amendment and approve minutes. Seconded by Steve Satchwell with no opposition, motion passes.

President's Report:

Nothing major to report

Vice President's Report:

Frank has applied to a PT program at UNM and has been accepted. Because of this, he's stretched for time and regretfully needs to resign from the board. Kevin gives him thanks for his time and effort. But now the board needs to fill the role of VP. According to our bylaws, we can accept an appointment without a general vote. Kouri thinks we, as a board, should mull it over and discuss it in new business. Kouri also wants to give her thanks to Frank for all of his stepping up and wonderful efforts toward the club.

Treasurer Report:

April Profit & Loss—We're close to last years income, though last years was higher. Costs of good sold are normal. It looks like bar supplies are cheaper this year. Electricity is high but that's just because we paid two bills this month. Gas seems normal. Credit card processing fees are a little higher, either because our rate has gone up or we've possibly just had higher credit card usage than cash, which is most likely the cause. Expenses up from last year—property taxes most likely. Repair and Maintenance costs are lower than last year because of the walk-in cooler A/C we bought in 2016.

Six-month Snap Shot:

Bar sales look normal. Subscriptions/memberships are up quite a bit. People drink more liquor than beer. Club rentals are up, we are charging per head, we've had a lot of rentals from film industry. Donations are also up. GRT is normal. Expenses with liquor/beer are higher this year but liquor sales are noticeably up so its all totally understandable. Janitorial is considerably higher, savings on that are reflected on payroll expenses though. Payroll expenses are down over last year. Gas people did come out to look at our meter and explain why our bill has been so high. They said everything was fine and after that our bill magically dropped. Professional fees are higher this year because we had two accountants. It still looks like we're up by about \$2K.

Secretary Report:

Nothing to report

Manager's Report:

UNM rugby team came out on the 23rd of April and worked really hard to remove wood and trash, old

furniture etc. Hali wants to put something up on Facebook or on the website to thank them for their help/ Satchwell suggests Kevin send them a thank you letter, he will. The boys are happy to come down at the end of each semester to help out.

Membership Report:

The board reviews the list of hopeful members to make sure everyone has been vouched for. Kevin asks for any comments or objections. With no objections, all pending members pass.

Web and Media Report:

Nothing from Ken.

Chris said that he's heard talk of people wanting an update to our website. Ken would like to hear specific feedback.

Social Media Report:

Kristin presents a preliminary list of social media guidelines. Satchwell wants to move this to new business for next month.

Kristin is making a note to shout out to rugby.

Chris reminds us that Veronica needs to be an admin on those social media pages.

Art Committee Report:

Kathy Freeze and Tracey Clark have been bringing a lot of artists in here. Tiffany is doing her "Christmas in July" show, which we should be promoting on our website and social media. Justin is cancelling his show.

Building and Grounds Report:

This time last year we had a big bee problem. It looks like we still having scary bee problem. Hali has contacted a bee keeper named Scott. Bees are coming and scouting for spots to hive down, but then they either leave or die, they don't appear to actually be nesting. Chris thinks the beer containers from the trash have something to do with it. Kristin thinks its the bee pheromones from past bees pulling them back. Whatever it is, bees bring hornets and that's bad. Kouri recommends talking to Ally Sanchez. They're gathering around the flashing light under the deck to look for a home. Satchwell brought up maybe closing it off someone but Chris reminds us that we can't close that nook off—no netting, no caulking. Chris and Veronica are planting flowers to try to steer them away from that place. Hali thinks that in a month or so they wont be an issue.

It looks like the same urinals are flooding again in the men's room. The wax valve is sticking and not shutting off water flow properly. If nothing else, it's a water waste. We need Justin and Emily to give us a quote for fixing the entire top end of the urinal [flush valve parts].

Chris thanks Kouri, Rhian, Maynard, and Laura Dunagan.

Swamp Coolers are okay but this is the last year for these pads. By the end of the season they need a thorough cleaning. Pads are expensive though and we might also need new hosing for irrigation system and new belts for the motors.

Last night Chris started his swamp cooler and it seems to be working fine, though with a little leak. He'd like to get with Kristin to turn hers on.

The beer drain behind the bar is fixed.

Unfinished Business:

Nusenda Credit Union— Maynard and Nusenda are engaged in a dialogue about specifics.

APC Newsletter—Nusenda will help us with the printing costs for this. Kevin thinks we can do it by June. Satchwell wonders about a content generator. We also need an editor. Maybe we should wait for the rebranding thing to come through first.

Grant Writing with Frank—Nusenda gave us some funding for GNO, their sponsorship program can funnel money to us for events. However, Whittlesey House doesn't fit their criteria for funding. They're very interested in our building and making our community better. they're looking to help us have money to fix up the house. Satchwell wants a copy of the historical report of the building to help us figure out what work needs to be done. Frank thinks that Kevin's inside relationship might take us farther than a cold grant. Whittlesey House is the one that needs to ask for it because they're 501c3, however, there is an application process for that which could take some time.

Lowes does community and partner grants, normally \$2-5K. We need to apply for this during their grant cycle, July-August.

Home Depot grants are up to \$5k for any 501c in the forms of a Home Depot gift card, and employee volunteers.

Whittlesey House Update—Kevin wants to select new board members and move forward. He sent an email out, got one bad response and no one else is caring. Satchwell says we need to call the current board and bug them to be present for a proper meeting. Chris thinks we need to give them two weeks as an option to come or respond, after that they void their board membership.

APC Rebranding—We've received a 26 page proposal from Griffin & Associates. They'll charge us \$3K for total rebranding—logos, website, etc. They just want \$500 in cash and are willing to take the rest in trade—corporate memberships and a company account/tab/event hosting. Kouri thinks that the standard corporate membership rules would be applied. They would need to spend money here?

Are we losing money potentially by taking this deal?

Chris says they plan to hold a weekly/bi-weekly communicator meeting and drink and spend money. It could be a good investment. They could bring a lot of people into this club. Chris thinks we should do it. Kristin wants to note that gratuity is not included in their account.

They're willing to give us multiple mock ups/corrections as we see fit. They'd also be helping us with the legalities of marketing [social media, events, etc]

Satchwell wonders what's required to have a corporate membership. 4 members at full social price and then journalist discount afterwards. Kouri notes that corporate members have not been adjusted for pricing. Something might need to be altered by the board about how we charge for this. She thinks we should restructure this, make it beneficial and functional for the club. Maynard reminds us that we have not used that pricing scale for the other two corporate accounts we've taken on this year. Consistency is important in the board. Satchwell thinks we should talk about this in the December meeting. Kevin says he'll put this on the agenda for next month.

Kristin Eliot and Chris Lock exit meeting at 8:45PM

New business:

Events and Communications—We need to push these things on our website and on Social Media. Hali, Ken, and Social Media need to work together for this. Events calendar is very important. Khalil is trying to pull together with Google Calendar, but Ken reminds us that he should have access to the board calendar, and that's the one we should be using. Maynard adds that member aimed events need to be announced with more than a week's notice.

Smoking Policy—Kevin's been getting emails from people about the smoking policy. People are complaining about it and Kevin wants to have a conversation about it. Kouri reminds us that to change anything like this it has to be brought up in a general meeting. We can discuss it as a board but nothing can be done without the general constituency. Maynard brings up the fact that some professional/corporate members don't want to bring their clients here because of the smoke smell. It's been about 3 years since we've had a vote about this. From a financial standpoint, we might be losing money from corporate memberships because of our smoking policy, it may be time to talk about this again. Kouri wants to know if we should create a committee to deal with this? Hali wants to know if we could just work on the smell? Chris notices that the smell has gotten a little stronger—no one is changing the mode on the smoke eater. Satchwell thinks maybe we should just designate more rooms for non smoking?

Break at 8:02PM

Resumed at 8:16

Kevin just wants to remind us that he doesn't have an agenda, and is just voicing concerns that have been brought to him. Satchwell wants him to let those people know that the board has appointed a committee to deal with this and that it'll be in our annual minutes. Kouri points out that we don't hear from the smokers because smokers don't complain but that maybe doing a poll [survey monkey] will give us a good idea on how to move forward and that a committee is probably the best bet. We should send out an email with this poll and it will show people that we're listening to the members. We do need a committee though. Chris is heading this committee, it's an all help but Kristin and Mo will be most hands on.

Kevin has someone he thinks would be a good VP. Satchwell wants Kevin to bring him in next month so the board can meet him.

Kouri reminds us that we have affidavits for us next month for fingerprints and liquor license things.

Adjourn for Executive Session.