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MEMBER OWNED AND MEMBER-OPERATED SINCE 1965

# The Albuquerque Press Club

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## BOARD MINUTES, 5 MARCH 2018

### Members Present:

President Courtney Foster, Vice President Laura Dunagan, Secretary Rhian Hibner, Treasurer Maynard Cowan, Director Sam Allen, Director Ken Hargis, Director Juliana Vadnais, and Director Auri Vigil

### Members Absent:

Director Will Fitzpatrick, General Manager Hali Loving

### Also Present:

Assistant Manager Hollyanne Byrd

### Minutes Approved:

Minutes approved as written, motion by Ken Hargis, seconded by Juliana Vadnais

### President's Report:

Thanks to everyone that helped on Pig Day!

### Vice President's Report:

Everyone was happy with Pig Day. The club actually made some money from donations, and sold a lot of t-shirts. Planning to put t-shirts on the "online" store. Thanks to Rhian Hibner and Kouri Antinone for all their help. Thanks to Courtney for filling out the guest book.

### Treasurer's Report:

income up over last year. Utilities are down. Credit card fees are down. Office expenses are up due to buying a new printer. Professional fees are down, but we should expect a large bill in March for tax preparation. Payroll expenses are down. Profit is up slightly.

Quarterly expenses are slightly down. Credit card fees are down for the quarter. In the red for the first quarter.

#### Secretary's Report:

Nothing to report.

#### Manager's Report:

Hired a new bartender, Natalia, who is doing a great job and is signing up new members. Beer tap floor drain was replaced. Water valves downstairs were repaired.

#### Membership:

12 new members, and 19 lapsing this month. Some changes need to be made to the membership descriptions on the website to match the constitution and printed material. Motion by Rhian to approve all members, second by Chris Burnett. Motion carries.

#### Web & Media:

Some new events on the calendar. Setting up a web store.

#### Social Media Committee:

Marketing meeting last month. Looking for bios on press members. Access to the membership database will be given to the Social Media Chair, while restricting access to physical addresses or phone numbers.

#### Art Committee:

Still waiting to hear back from Shawna Corey about the art committee. Eliza Schmidt is the current artist for March, and has an opening on the 8th of this month.

#### Buildings & Grounds:

There is a big problem with the downstairs apartment. Tabled until new business. Clean up project to start on March 10th. Rhian will be there at 8:00am.

## Events:

Pig day made a profit on both food and t-shirts. The bar ring was also a reasonable ring. Congressional town hall later this month. Discounts to press related events. Wild Card Thursday is starting this Thursday, March 8th.

## Old Business:

Liquor License: Will is missing a piece of documentation but is not here at this meeting. Chris will have his in by the end of the week, and Maynard by tomorrow.

Auto-Renewal: To do auto-renewal and online renewal, we have to move to a new membership system. Maynard and Laura are looking at Member Planet. It allows for membership renewals and will also replace Mail Chimp. It will also allow for printing out membership cards at home, for making donations to the club and the WHPF, and it can host a webstore.

Rebranding: Material is completely unacceptable, and not what was promised to the board. Maynard believes that we should drop this, take the loss and end this project. He also suggested that we create a membership contest to design a new logo. We have had very little contact with the company. Ken moves that we move on to other alternatives. Seconded by Juliana. Motion carries. There is discussion of incentivizing the membership to help with branding efforts.

## New Business:

No new business.

Maynard asks that we enter executive session.

Executive session begins at 8:37 PM

Executive session ends at 10:19 PM

Motion to adjourn the meeting by Maynard Cowan. Seconded by Rhian Hibner. Motion carries.

Meeting is adjourned at 10:21 PM