

Call to order 7:03 pm

Members present: President Courtney Foster, Vice President Laura Dunagan, Treasurer Maynard Cowan, Secretary Sarah Blanton (joined later), Director Will Fitzpatrick (joined later), Director Sam Allen, Director Ken Hargis, Director Chris Burnett, Director Ari Vigil

Members absent: none

Also present: Interim General Manager Harry Greene

Reading and Approval of Minutes

Sam Allen moved to add draft that will be created re: WHPF. Seconded by Laura Dunagan.

Maynard(?) moved to approve minutes as amended, seconded by Sam.

Officers' Reports

President Report:

Courtney has submitted Board information to Charmaine at the Secretary of State's office. She will move forward filing liquor license, this is currently on track and due in October.

Vice President Report:

Nothing to report that will not be address later in the agenda.

Treasurer Report:

Income down, largely due to no events in July.

Memberships down, and still no apartment income. This will change, as there is now one tenant and prospects for the upstairs unit.

There was more expense for carpenter ants. The problem is not entirely solved, but further treatment will be at no cost.

Professional fees are to pay Cynthia for her time in April.

Tip expense from change in payment method (now a weekly check).

Other line items are as expected

Secretary Report:

Nothing to Report

Committee Reports

Manager's Report:

July was very slow. Harry feels he was not as active on social media and pushing marketing as he could have been. The weekly email to members started today. There is more activity on Facebook and Instagram should be up next week. August has already picked up in both sales and memberships. Looking for an event for Wednesdays, as Trivia was not profitable to justify the expense. More hours on Sundays hot dogs/grills for football. Starting a Fantasy Football League to encourage more attendance.

Possible events to cover cancellations include fund raising, live music. Will be designing a service membership flyer to increase business. The bar is trying a month without seats at the bar to encourage more people to approach the bar. We have also changed the dog policy.

They are welcome on the porch and patio, but no longer allowed in the building. The possibility

of food trucks was brought up. It has been tried in the past, but not been very lucrative for the trucks or the bar, with the exception of special events. Sarah suggested making the new pet policy clearer that service animals are still allowed. Ken (?) suggested posting a sign saying no pets except service animals in the club. Ideas for September events: Bacon Dish Contest, Ping Pong Tournament with buy-in (which will be a fundraiser for the club). Discussion of Online Submission Form (see Events below).

Membership:

238 active members, 15 expiring, +8 new members for a total of 231.

Removing the sponsorship requirement is not in the Operations Manual, it can be up to Board discretion. Laura suggests leaving it on the form, but not as a requirement. Auri suggested a referral program with incentives or rewards for bringing in new members. After discussion, re: sponsorship

Laura moved to replace sponsor with referral by Laura, second by Auri. Ken suggested leave form, but don't make it required. Courtney disagreed because that essentially changes nothing. Laura amended her motion to just remove sponsor, seconded by Sam. Will inquired as to any requirement as to the percentage of press vs. social members. It was confirmed that there is none.

Vote: To remove sponsorship requirement from membership application

6 aye, 1 no (Maynard), 2 abstentions (Sam and Sarah). Vote is passed.

Courtney and Laura stated that the referral issue, is a management decision, not a board vote.

Laura moved to take a 5 min break, seconded by Sam.

Upon reconvening, Laura moved to approve members, Ken seconded.

Web & Media:

Nothing to report, but Ken requested to be notified of any change in hours at the club. Harry agreed he would do so.

Social Media:

There is still no head, Harry and Shaun are spearheading at the moment. Courtney would like to see bar manager be the head of social media. That position is in the know with what is happening at the club, Harry agreed. Harry would like to table for now, willing to take it on the responsibilities, but wants more guidance on rules, etc. He would like to revisit next month. Maynard agreed that the bar manager makes the most sense as they are closest to the day to day of the club.

Art Committee:

Shawna—is a bit overwhelmed, but will be contacting Harry and Laura to determine course of action for the rest of the year. No news from Cathy Friese on any upcoming events. Cathy has not officially resigned. Courtney and Laura will be in contact. Ken requested details for social media/web re: any events that might be scheduled.

Events:

Online Submission Form—currently a phone call or in person inquiry is required, Courtney suggested having a form to provide information and pricing. This way people who are seeking a venue will have more information readily available. An active calendar could also be available to show available dates and current bookings.

Buildings and Grounds:

Adam Gates has stated he is no longer interested in being chair. Courtney said he is more than welcome to participate, and she understands not wanting to commit to being chair.

Harry recommended David Hayden, as he has already been doing good work around the club. He is on WHPS. Harry will suggest David contact Courtney, she will appoint if appropriate.

Apartment Update:

There have been a few upstairs inquiries. Maddox wants 15%, too high, Maynard suggests doing it ourselves. Upstairs is rentable now that the A/C issue is fixed. Courtney would like to extend an official thank you to David Hayden for helping get the unit livable. There will be a \$60 background check for renting that will inform of credit score and rental history.

Original poker room close to complete, more official thanks extended to Kelly Rowley, Josh Lovato, and Laura Dunagan for their help with this project. It only lacks a couple of weeks until complete. The current poker room will be a non-smoking, soft seating area. Members have offered to donate a couple more tvs for NFL season. These will need additional receivers. With televisions in the couch-a-torium, they can be used in the off-season for console gaming. There are also donation offers for these items.

Unfinished Business

Board Recruitment—We need to put the word out to members who go above & beyond and show interest that they are welcome to join the Board. Courtney would like to start an email campaign for how to help at the club. Travis is our leader.... A request was made for bartenders to see who is/wants to be involved and giving time; Courtney requested names from Harry for potential board members.

New Business

Sam requested that there be a look out for correspondence from the IRS which may be addressed to Sam or WHPF. Courtney suggested using the Telegram messaging app for board communications vs. emails. Request for other options due to phone limitations.

8:36 pm Maynard motion to adjourn, seconded by many

