

April 8th, 2019
Call to Order: 7:06PM

Members Present: President Laura Dunagan, Vice President Justin Cumley, Treasurer Maynard Cowan, Secretary Courtney Foster. Directors: Adam Gates, Sarah Blanton, David Hayden, Kouri Antinone, William Fitzpatrick. Ken Hargis notified Laura of his absence.

Also Present: General Manager Harry Greene

Reading and Approval of Minutes: Adam's last name of Gates should be included. Will moves to accept as amended. Seconded by Adam, motion passes.

Officers Reports:

President:

—Affidavits/Fingerprints

Thanks to everyone who turned these in. Please get them to Laura if you haven't already.

—WHPF

At the last meeting there is enough foundation of the building to be okay for now. The front of the building is actual alright. We're not in as dire an issue as we thought. The WHPF board will be concentrating on terracing the building. They'll reach out to the architecture school for any help. We need someone to grant write for them if we know anyone who's interested.

Vice President:

Justin is stepping into a new job in the next few weeks. He'll be working with multiple banquets and might try to steer some of the media banquets our way.

Treasurer:

Liquor sales aren't great but we've made it up with merchandise [food, shirts, etc. —all to do with Pig Day! A million thanks to Sarah, Adam, and the amazing help of everyone involved!], club rentals, and memberships. We've seen a big shift to liquor over beer, but last month was much different. We're looking at trying to bring in some unique beers to compliment our inventory. Comps and spills are up but we've had a lot of really busy events and we've been using drinks to enhance volunteer pay. We've had a lot of new members and that money is really helping. Maynard thinks that April will give us a huge member bump—due to service industry mostly. Total income this year is a little lower than last year. But last year things might have been a little misrepresented because of our accounting issues last year—We're on track for the correct numbers moving forward. Costs of goods sold were lower because we're not carrying cigarettes anymore. Everything else seems to be pretty much in line. We did get hit with our annual Quickbooks dues but that's expected. Repair and maintenance is a lot lower this year but that's because we had added the cameras and other things that had been neglected and were paid in full last year. End of the day, we've made a profit for the year. Another month in the black!

Secretary:

Nothing new to report. Just again reminding everyone to text or message or telegram if you need Courtney quickly.

Manager's Report:

The events and days that we had planned were much better than last year. There were a few nights last month that were abysmal and sunk us. But a few nights out of the month isn't that bad. Harry just wishes we had a bit more consistency. We've got a few small events coming up this month that will help us, though we don't have a lot of membership events. After April we have a lot of pretty large events scheduled. Hollow Spirits are here right now, as we speak. They're a part of the new service industry membership program. They're a great example of what that can do. We're getting their booze in and we'll make signature cocktails with them. Harry would like to put the cigarette issue to rest—we're not bringing cigarettes back, it's just not worth it for us.

Maynard would like to say that the most important thing about the cigarettes is that our margin for these is so small that if we lose “comp/spill” them, we make no money off that carton.

Committee Reports:

Art Committee: Nothing to report

Buildings and Grounds: We had a water adventure, a pipe broke outside on a spigot and we had to fix it. Laura and David went to Home Depot and picked up some wood to paint and finish the Couchatorem project. We need to take a look at the terracing but David has a contact at UNM that does community programs and they'll work that out. Kouri asks that David and Laura send a call out for volunteers to paint or anything else they'd need. There's talk of maybe building some cabinets once we have everything set up, but that's a secondary project.

Web And Media:

Nothing much to report but Ken has updated the hours, though there does seem to be a disparity between our website and our social media. Harry will send out an email to update our membership about the new hours. He's struggling with Google to update it.

Social:

Kouri would love to give a shout out to Veronica and Shawn for promoting all of our events. It's a huge help when members/board members share our events and posts and engage. We need more of a presence.

Membership:

In March we have 13 new members, 9 renewals, 25 lapsing 5/1/19. As of today we have 245 if all new members approved. At month end we have 220 members.

There is a slight issue with one of the service industry applications. We had decided that applicants had to have a server license and work at a place that serves alcohol. We have one person who works at a place who doesn't serve alcohol. Courtney thinks that if a server, with a permit, is willing to spend their money with us we should take them. Adam thinks that it should be liquor license based. Courtney thinks that if they have a server license we should accept them. Will thinks that the motion was defined as what it was and we shouldn't penalize this individual but we should stick by it after this person and make it strict, we need to define it by people that serve alcohol, that's how it was intended. We should, however, let this person know that they've slipped in under this radar and when they renew they need to prove that they work in the alcohol industry/verify that they work at an establishment that specializes in alcohol.

Laura also thinks it's a good idea to put a small survey on the back of the application for incoming members/renewing members.

We have added the first responders to the application but we don't have a flier yet. This will happen.

Percentages:

Social Memberships 42%
Communicators 27%
Journalism 12%
Service Industry 3%
Life 7%
Honorary/Employee—Misc. %

Courtney makes a motion to approve incoming members. Seconded by Sarah. With no objections, motion passes.

Break at 7:45PM

Reconvene at 7:58PM

Events:

We've got events coming up. We have been a little lax about small events with charging people, but that appears to be against the constitution. Anything over ten heads needs to be considered an event. Maynard and Laura are working on new pricing for this. There's discussion between Harry and Laura/Maynard about how to maybe this easier. Maynard is worried that this is an issue with our constitution. It's hard to put a constitutional amendment in play. Kouri reminds us that that was in place to not put undo stress on our bartenders. We need to figure out our new pricing structure to move this throughout constitution/AGM and present that to the general membership at the end of the year. Maynard, Harry, and Justin will work on this.

Unfinished Business:

Liquor License—We don't actually have to turn this in until August so everything is on track. If you haven't gotten your paperwork in, do it now. If you need to be reimbursed, please save your receipts.

Minimum Wage Bill—Adam updates us: What we have in place will stay in place. Despite whatever laws have passed, for now we're not required to change anything.

New Business:

Garden Club—We've decided to start a Garden Club. We're trying to get donations from members. Our goal is to get a bunch of big pots out front with flowers and herbs and vegetables. Laura asks that we share this on Facebook so we can get donations from our members to fund this. This could be for cocktail herbs, cucumbers, tomatoes, raspberries. There will be a comment section for things people want to see grown. We're starting with pots so we can move them later.

Perception of the Club Around Town—One of the biggest reasons we had a WHPF board member resign was because she went out to fundraise and was met with the opinion that the APC was filled with a “bunch of drunk losers”. We need to get an idea of what our perception around town is. Maynard confirms that the perception of the club that most people have is that we're just a clubhouse bar and not really a “Press Club”. We need to focus on our image. We need to be perceived in a more professional light. If anyone has any ideas, please think on it and bring it to light.

Maynard motioned to adjourn. Seconded by Adam. Adjourned at 8:45PM