

June 10th 2019
Call to Order: 6:54PM

Members Present: President Laura Dunagan, Vice President Justin Cumley, Treasurer Maynard Cowan, Secretary Courtney Foster, Directors Adam Gates, Sarah Blanton, David Hayden, Kouri Antinone, Will Fitzpatrick. Ken Hargis notified Laura of his absence.

Also Present: Interim General Manager Shaun Gay

Reading and Approval of Minutes: Under New Business: “Neighborhood hoe.s tour” should be “neighborhood house tour”. “Raisins is a fear” needs to be omitted. Adam motions to approve as amended. Second by Justin, with non opposed, motion passes.

Officers Reports:

President: Not anything to report that won't be covered elsewhere other than that Laura has redone the info packets for new/inquiring members.

Vice President: Nothing to report that we haven't already talked about or won't be addressed later. Though it is noted that the disciplinary meeting that we had earlier this month was documented and recorded, and all involved were very professional.

Treasurer: Good news first, we're up over \$3k in income from last year. Beer sales are pretty much in line but our liquor sales are up like crazy. Comps and spills/upcharges are where they're expected to be. Donations are a little up, Apartment rental is still up because we had none last year. GRT is up but expected because of income increase. Our Liquor sales are almost double than beer and wine sales per night. Maynard has instructed the staff to start looking at numbers to try to maximize on this trend and bring in more product that fits within this trending category. Bar supplies have not really gone up with what we've been selling. Our electric is down. We didn't pay our gas bill last year so there's nothing to compare it to. We ended up paying our water today so it's not on this P&L. Our Dues/Subs are on par. Insurance and Janitorial are just fine. License and Fees is for our alarm/APD. Pest control is still up but, again, necessary. Professional Fees are lower than last year, which is great. Repair and Maintenance is up this year but that's from Garden Club. Property Taxes look strange, but that's just because we split our taxes this year instead of paying them all at once. Everything else seems to be normal. Payroll expenses are up a little, we had three pay periods in May. We made much more year to date than we did last year. We're in the black!

Tax Drama—Maynard had informed Hali and Monica to work together to file our taxes—990, 990-T, it didn't happen. Both have failed. We have not filed 990 in three years. Our tax exempt status has been revoked we have a few months to file the correct form to get this reinstated. When we can get these in, we can expect some fees for this. But it's best to get a professional to do this rather than try to do it ourselves. David wants to make sure that we set up a club NTTC with any vendors that we can for Buildings and Grounds maintenance. Will has questions about the WHPF and us as it relates to our non-profit status. Laura recommends that he talk to Rip Williams. Laura also encourages the board, specifically the Buildings and Grounds committee to talk to them or sit in on that board meeting.

Secretary:

Manager's Report: What's working for us?—Whiskey sales, draft beers, and then vodka, in that order, is our bread and butter. Moving into the summer we're going to see huge spikes in gin, vodka and tequila. We've established a really amazing cocktail program, and that's where these sales are really coming from. We need to make sure that we reach out to our membership. People like the “special” nights that we've been doing, like trivia or karaoke, etc. We've also been working on our back of the bar organization that's really helping. Unfortunately, we've had two events recently where no one showed up. We got stood up. We need to be more organized when it comes to hosting events or being a place where people can host events at, Shaun is looking to help streamline that. Our trivia events have been really well attended. Shaun also wants to bring back Khalil's “Personal Invitational” event, which was historically very popular. Not only does this bring the community together, it will drive bar sales and member participation. He suggests that we pay him like we pay our karaoke DJ for him to host and MC that event. From now until next meeting, we have four events booked so far, and we're looking for more. Because we've been lax on having art on our walls, Shawn has reached out to Tiffany Christmas to do both an art opening and an art closing show. Going forward, Shaun is going to look at three specific things, starting with appearance. He wants our club to look nice, with nice permanent signs and maybe revamping our bar area a little bit—let's up our bar mystique, maybe put in a cheap wine cabinet. He also wants to bring in outside only and permanent ashtrays. Second point would be organization, making sure we have a place for everything and folders for inventory and customer/bartender accountability. He will personally to a liquor cabinet face lift tomorrow just to make it look better. There's also a little rust damage on our reach in, he's going to give it a go over. He's also going to be stricter on the cleaning habits, making check lists and better habits when it comes to this. Third point would be membership. We need to keep everyone happy. We need a cool logo and clothing/branding for sale. A marketing point to that—if you come in wearing APC swag, you get an extra 50 cents off. Shaun and Veronica have been talking about doing more member events, especially in the summer. We also need to bring more press into this club, ask them to host their fundraisers here instead of somewhere else.

Adam would like this board to recognize Shaun. His work, creativity and drive towards this new position.—Thank you, Shaun.

Committee Reports:

Art Committee: Shawna is still not present, we did talk to her but things haven't been fruitful. Justin volunteers to help as a second chair to this in her absence. Unfortunately, we do rarely actually sell art during these shows. We need more artist participation and opening/closing shows/promotion to sell this stuff. But thank you again, Shaun, for securing us an art show in the meantime.

Break at 8:40PM

Reconvene at 8:49PM

Buildings and Grounds: We're waiting for swivel bar stools, that have not yet come back into stock. Shaun touched on a lot of it in his Manager's Report. We are going to wait to do most of the redo/projects until this tax drama is done. Wood trim in the couchatorem is next on the docket. He was able to price out some swamp coolers for the apartments, it's around \$550. Laura asks David to do some research and find out how much it would cost to redo at least the ceilings in the downstairs restrooms. Shaun suggests that we can maybe just pull those sagging ceiling tiles down and clean a little bit, maybe find some volunteers to help on that front. We should try to figure out how to make

those downstairs restrooms less creepy.

Web And Media: Ken is absent.

Social: Shaun wants to be able to invite all new incoming members to Facebook automatically. Laura mentions that not all members are on Facebook but thinks it'd be really interesting to at least give someone a “coupon” or something that says that if you join the club and then follow us we'll give you a discount or something.

Membership: 16 new members. We have 8 renewals. We have 17 lapsing people. As of today, we have 244 members. 11% Journalism, 27 % Communications, 42% Social, 7% Service Industry, 7% Life , ~% the rest/misc.

Courtney makes a motion to approve incoming members. Seconded by Sarah, motion passes.

Events: Nothing that we haven't talked about earlier.

Unfinished Business:

Liquor License—Nothing that we haven't talked about earlier.

New Business:

WHPF—Laura will be reaching out to this board concerning everything that's happened as of late concerning their current President. Laura cannot appoint anyone else to that board but can accept volunteers or anyone who would just want to go and sit in on the board. Laura will put more information on this split board thing to the membership. It would be very beneficial all around to have more people on that board. Laura would like this APC board to go to the next WHPF meeting and will let us know when that's scheduled for anyone who's interested.

Will brings up the topic of maybe getting an historical society person or something like that to be people on the board. David is a bit hesitant but Laura sees the potential value in it, as these are separate entities. During conversation, it is made very clear that the WHPF and the APC are two totally different entities with different bylaws and rules. They need to remain separate, though we can, and should, work together.

David motions to adjourn. Seconded by Adam, motion carries. Meeting adjourned 9:28PM