

December 9, 2018 Membership Meeting
Call to order at 2:09 pm

Members present: President Courtney Foster, Vice President Laura Dunagan, Treasurer Maynard Cowan, Secretary Sarah Blanton, Director Ken Hargis, Director Will Fitzpatrick, Director Chris Burnett
Members absent: Director Sam Allen, Director Ari Vigil
Also present: Interim General Manager Harry Greene

Introduction of board members

Steve Satchwell announced the names of members who passed this past year.

Reading and Approval of Minutes

Steve Satchwell moved to approve minutes as written, seconded by Khouri Antinone

Officers' Reports

President Report:

Courtney is very grateful for her term as President, and would like to thank all that have helped with the many improvements made over the last year. Specifically, Laura Dunagan, Kelly Rowley, Maynard Cowan, and Josh Lovato. It has been a difficult year, many staff and policy changes made other things less priority, but overall we made it.

Vice President Report:

Member Survey—

82/240 members responded to survey. Presentation of results of survey:

How long have you been a member? 45% of our members have only been members for 1-2 years.

Full results will be available on Facebook/website.

Why did you choose to become a member? The biggest response was that APC is different from other bars.

What is your level enjoyment at the club? Only 44% were very satisfied. This number needs to be increased. Laura asks that anyone that has suggestions to please talk to management or the board.

How often do you come to the club? About 50% of the membership Only come in 1-2 times per month. We definitely need to see that number go up.

What improvements would you like to see around the club? 24% would like to see more live music and events, 21% would like to keep it as things are.

In which room would you like to see improvements? Laura asks the membership for donations of paint for the downstairs game room. Khouri thanks everyone that has put in time and work on recent improvements, the place looks amazing.

What benefits of membership do you find most valuable? Largest responses were they like to have a nice quiet place to relax and they would like to see more networking events.

Are you happy with the selection of beer and liquor? 85% are happy.

Do you feel welcomed by other members when you come to the club? Only 55% of respondents felt like they are always welcomed.

How does smoking in certain rooms affect your enjoyment of the club? 40% said that they like to be able to smoke inside. 21% dislike the smoking, 13% are neutral, 8% only cares where there are big events and it gets really smoky, 18% are okay with certain rooms only.

Do you think it's a fair compromise to only allow smoking in certain rooms? 26% yes, because they are smokers, 36% yes, even though they don't smoke, 18% don't want smoking anywhere

Has the Board and management done a good job of communicating? 45% said sometimes. Courtney asked that membership let the Board know if there is anything that needs attention.

Based on your experience at the club, how likely are you to renew your membership? 72% will definitely renew.

Do you think the building is haunted? 58% do not think it is.

Check out Facebook for the full results.

Treasurer Report:

Income not as high as expected, and costs ended up higher than expected. There was a management change in March, and during an audit following the change issues came to light where bills/accounting/inventory was not being handled properly. Investments in security, inventory management, communications between the systems were approximately \$6,000 to come up to speed. The new systems provide better control over inventory and costs, makes it easier to ensure that Gross Receipts Taxes are accurate and paid properly. Biggest issues is comps/spills because they are now being properly accounted for. Last year had quite a bit of lost inventory, which makes the club liable for unpaid gross receipts. Another issue that led to losses is the apartments. The lower apartment was left in disarray, and not addressed for 3 months. It needed a total renovation, painting, plumbing, etc. to make it rentable again. It was vacant for 7 months, and the upper apartment was vacant for 11 months. Approximately \$6,000 in rent revenue was lost. The year's lost comes down to necessary improvements, adjusting the past accounting issues and lost revenue on the apartments. Going forward the focus is now on minimizing costs, bringing in members, and maximizing revenues.

Floor was opened for questions:

How did you cover the \$11k loss? There was enough money in the bank to absorb the loss.

What are the credit card fees? We have to pay a fee each time we process a credit card.

Comment: The security/inventory improvements were very necessary and kudos to the board for making those changes.

Comment: The year over year numbers are not reliable. This year is a now a base line for where the club stands, and what we need to do to move forward. Commendations for the hard work to get that line and doing what needed to be done.

Comment: Way to go!!

Secretary Report:

Nothing to report except to say thank you to the board for the opportunity to serve as secretary for the last few months.

Committee Reports

Manager's Report/Events/Social Media:

This is his first proper management position, and he really enjoys the club. There have some aspects of management have been a bit shaky, but overall, he is doing his best. And he guarantees the membership of no shenanigans. Regular events have come and gone, trivia, we need more consistent/weekly events. For social media, Instagram is very responsive, there is a weekly newsletter, and Facebook posts. As long as the membership engages with the announcements, this is an effective way to communicate with the membership.

Membership:

There will be 233 members at the end of the month. This is down about 7% from last year. We started using Member Planet this year and would like to utilize it to increase "circles" or groups for more interaction among members. Auto-renewals are now active on the site as well. Please check your spam and let Laura know if you have not gotten a Member Planet invite. Question: Are there any incentives for bringing in new members? That is definitely in the works to design a program for that and volunteer hours.

Web and Media:

Not a lot of changes on the website this year. We would still like to redesign logo. All of the contact information is available on the website, so please reach out with ideas and what you want to see up there. Ken will like to integrate across platforms the information.

Social Media:

See Manager's Report

Art Committee:

Artists are harder and harder to find for shows, please let us know if you are interested or know anyone who would be interested in presenting a show. Eliza is interested and Shawna will reach out to her. Laura suggests having member contests.

Buildings and Grounds:

Introduction of David Hayden. This year we replaced floor in bar and the carpet in flight deck. Removed stair carpet, and thanks to everyone who worked on that. Call for time and/or materials to help with further improvements.

David works for a contractor and has lots of knowledge of what can/needs to be improved. He asked for paint donations for the room downstairs. There is still a huge list of other things to be done. The new poker room, next to the green room, is ready. There is a project list/folders housed there behind the curtain. Please take a look to see if there anything there that you would like to help with, make suggestions for improvements, and sign up to volunteer. The next big project is the downstairs restrooms. That will be a large undertaking. This year the basement was also cleaned out which was long overdue. Many old books and tons of old paint were disposed of.

Comment: Thank you for lighting the flight deck to the bar stairs and putting up railing.

Comment: Laura and many others have shown a lot of dedication, thank you to all of those that have stepped up this past year. It shows, you are appreciated for your time/effort/engagement.

Courtney would like to specifically thank Laura Dunagan, Josh Lovato, Kelly Rowley, David Hayden, and Rhian Hibner for all of their hard work and time.

Laura asked for volunteers to go through all of the historical items that have been found throughout the club while cleaning up.

2019 Elections

Each candidate introduced themselves:

Laura Dunagan is running for President

Justin Cumley is running for Vice President

Maynard Cowan is running for Treasurer

Courtney Foster is running for Secretary

Sirikrishna Khalsa, Alex Langston, Sarah Blanton, Adam Gates, Kenneth Hargis, Khouri Antinone, and

Alexis Hassley are running for Director.

Maynard opened the floor for nominations. No nominations were made. Barry Bitzer moved to elect the officers by acclamation, and was seconded by Steve Satchwell. No one opposed, and the motion carried.

Adam Gates, Ken Hargis, Khouri Antinone, and Sarah Blanton spoke regarding running for director. Rip motioned to close nominations, and was seconded by Ken Hargis.

Break for WHPF Annual Meeting and voting.

The meeting reconvened with Election results:

President: Laura Dunagan

Vice President: Justin Cumley

Treasurer: Maynard Cowan

Secretary: Courtney Foster

Incoming Board Directors:

2-year term: Sarah Blanton, Ken Hargis, and Adam Gates

1-year term: Khouri Antinone

The floor was opened to members for questions and comments. Ken thanked the members of the Board, particularly Courtney, Laura, and Maynard for working so hard to keep this place going.

3:33 pm Ken motioned to adjourn, seconded by David.