

Call to order 1/14/19 8:13pm

Present: President Laura Dunagan, Vice President Justin Cumley, Secretary Courtney Foster, Treasurer Maynard Cowan [by phone], Officers Kouri Antinone, Ken Hargis, Will Fitzpatrick, Auri Vigil, Sarah Blanton, Adam Gates

Also Present: Acting GM Harry Greene, Buildings and Grounds Head Dave Hayden, New Social Media Head Alexis [last name?]

Reading and approval of minutes:

Corrections for AGM— Kouri's name should be spelled without an “h”,. Also, Auri's name needed spelling correction .

Ken motions to approve minutes as corrected. Seconded by Sarah, motion passes.

Officer's reports:

President—Secretary of State needs our updated board members in by Jan. 31. Laura send the stuff out this week. Justin wants to know if you're already on file with the SOS what you have to do for it. Maynard confirms that if you're on the license and fingerprinted that you don't have to do the finger printing. Everyone needs the affidavit. Servers license is no longer needed unless you want to help out with events to ID and such.

Vice President—Grateful to be back and in the board room, excited to do the best he can to help make it a successful year.

Treasurer—PL—Beer and liquor sales are up compared to this time last year. Cigarettes and food are bringing in nothing, because we're not selling them. Comps/spills and upcharges are higher but this is just because we're actually reporting real numbers. All cub rentals, memberships, and rent income are up. Our total income is up by about 48% compared to Dec. 2017. Expenses seem to be pretty much in line, though our pest control expenses are higher [carpenter ants]. Payroll expenses look a little odd, but that's just because of how we're paying out CC tips. Overall, we're in the black and so far doing okay.

[Shawna Corey joins 8:31]

Secretary—Nothing to report, Happy to be serving on the board again.

Manager's Report

December was a good month. Harry would like to point at the numbers, he thinks his team did alright. The holiday parties put a bit of strain on the staff—particularly Sister but things went okay.

Harry wants to talk about David's customer account—can probably bring this up after.

Harry wants to know if we're charging for events in the down months. Thinks it would be beneficial to not charge. Maynard wants to know if there's been a complaint. Sarah also asks if there's been any complaints. Harry says it's false logic. Justin says he's lost a lot many events because of the head per charge and have had people find other venues. Adam thinks that if we waive that fee there should be a bar minimum. Auri thinks that maybe we can do a flash sale or an incentive to get people to book. Laura suggests a sliding scale. Maynard wants to bring up by laws, asks Kouri for her advice—

mostly, people wouldn't drink anything or use the bar, which is why we've had that charge, a bar minimum might change that? Kouri weighs in with the money back end. If we can make up the bar then the head count doesn't really matter?

Auri agrees with the bar minimum and the rest of it being made up by the renter or a trade agreement.

Alexis thinks that the high traffic months can justify a changing demand/sliding scale. Harry and Laura agree. Alexis can create that scale for us.

Sarah would like to note that we are more than a bar and the minimum can isolate people wanting to see our historical landmark—maybe we price it differently—Auri agrees

Adam says our price is not unreasonable for everything that we offer.

Maynard recommends that we get an events committee formed, officially, to deal with this.

Kouri, Alexis, Sarah, Auri, Harry, and Adam, with Alexis as lead, volunteer for this new committee! Justin would like to give perspective.

Committee Reports:

Events

Pig Day, “The Porkening”, ended up being really effective. Laura would like to try to keep that going, even with new movie titles. The Chinese year is Year of the Boar this year, maybe we can work both of them in, titles are in the works. This is March 1st. This is 4th Pig Day. A lot of people want more membership events. Maynard would like to see more board interaction with events, especially like this.

Adam wants to know how we can get a Superbowl party going. Laura nominates Adam to work with Harry to do that.

Auri would like us to come up with a list of needs that we need people who are active to help with, Laura thinks we should do this for all events.

Memberships

233 members as of last month. 247 this month, lapsing members are there. We're hovering.

Laura passes around lapsing members for the board to yell at as we see necessary to get them to renew. Auri recommends maybe us sending out a press release/call to arms for the potential press members. Adam is interested in helping with membership. Adam would love to talk to people.

Laura notes the survey and people wanting more networking events, Alexis and Adam and Harry will talk about this.

^ Motion to approve new members from Auri. Seconded by Ken, motion carries.

Break at 9:15PM

Reconvene 9:29

Web and Media

Ken would like to ask for updated email addresses for the board so the mailing list is updated. Laura wants a separate mailing list for both board members and committee heads. Courtney would like to remind everyone that Telegram is cool and easy to use for group/team chats. Ken's worry with Telegram is archiving certain communications. Ken needs end of 2018 meeting minutes, Courtney will send.

Social Media

There's an issue we need to address. Because it's a sensitive subject, we won't mention

anyone by name. Essentially, at the Halloween party, there was a member and his wife who came in to the club. It was not immediately apparent how drunk they already were when they got here. Another one of our members came and talked to Maynard and said that he was basically sexually assaulted on the dance floor by the wife of the member and he was extremely upset. The woman in question disappeared. I guess there was also someone having intimate relations in the downstairs bathroom, it's unclear if it was the same people. Maynard ended up finding the lady asleep on the board room table. After the party, we pulled the camera footage to try to figure out what exactly happened. It's a little unclear as to what actually happened, though you can see the lady is clearly drunk and having issues with her shoes? It got back to the husband or couple that we had shown a few board members/employees this video to try to piece together what happened and so he has posted a nasty Yelp review about us saying that we take videos/pictures of our female guests and show everyone. At this point, we need to figure out how to address the Yelp review—do we respond or do we try to get it taken down?

Will says: Don't respond or engage with trolls. We could ask Yelp to remove it but addressing it in a public forum will just back fire.

Justin thinks that if Yelp doesn't remove the review, we're going to have to respond in a way that discredits him.

Auri agrees with Justin.

Maynard thinks that we need to talk to the member in question. He also thinks that our bartenders need to revisit our policy on not over serving.

Laura thinks that we're going to reach out on Yelp and say that we're contacted the reviewer. Second, we need to send out a disciplinary letter to the member/wife about the physical touching conduct.

Art

Shawna is here. There's a show going up in February and another in March. Please send Shawna info on people that you want to show. Ken asks that Shawna sends info to both him and Harry Alexis and Auri agree that this is a good time to do a networking thing [art opening]

Buildings and Grounds

David wants to talk about reducing his rent for the hours/work that he's put in. He's fine with \$10/hr. Laura would like to set a cap for his trade on building work. Dave is also fine with putting the excess on a customer account. David gives time cards, is fine with an hour cap.

David's been working on our roofing stuff and some plumbing repairs.

Adam would like to say thank you, multiple people confirm. Justin would like to say thank you and also offer his services.

Laura wants to be more vocal about a call to arms because there a lot of people who would like to help the board/membership. We should reach out to sororities and fraternities and any other establishments that need to put in community service.

We need to talk to the WHPF.

Unfinished Business

Logo maybe? Lets table it

Committee Heads—Laura wants to keep them as they are this year with the exception of Alexis being the Social Media Head.

New Business

Ken motions to adjourn. Seconded by Courtney, motion carries.