

Open session called to order at 7:44 pm

Members present: President Courtney Foster, Vice President Laura Dunagan, Treasurer Maynard Cowan, Secretary Sarah Blanton, Director Will Fitzpatrick, Director Ken Hargis, Director Chris Burnett

Members absent: Director Sam Allen, Director Ari Vigil

Also present: Interim General Manager Harry Greene, Club Member Rhian Hibner

Reading and Approval of Minutes

Ken moved to approve minutes as corrected, seconded by Maynard

### Officers' Reports

President Report:

Nothing to report that will not be addressed later in the meeting

Vice President Report:

Nothing to report that will not be addressed later in the meeting

Treasurer Report:

August was a much better month

Beer/Wine sales are down, but liquor sales are up

COGS not in line with income, but this is possibly due to poor accounting for inventory last year

Electric, gas, and water are as expected, water is much less since the water heater was replaced

Dues and subscriptions are up from Pandora and Sam's Club to purchase smokes, waiting on resale license, Intuit for payroll

Ameripride was paid twice in the month because it came late

Professional fees down because it is dependent on the timing of Monica's billing

All numbers should continue to be more accurate going forward due to better tracking and accounting

Secretary Report: Nothing to report.

### Committee Reports

Manager's Report:

There have been many faces that have not been in for a while coming back. Wednesday watch is back with Mayans MC; Sunday football already promising after the one week with opening early and offering food. Two tvs also seems to help. Thursdays are Jello shots and DJ night, with very little cost. One possible explanation for the COGS referenced in the Treasurer Report could be the difference of ordering bottles vs. cases as we have in the past.

Social Media:

Active with the newsletter, Facebook, comments are up, Instagram has been more active, but with less response. Courtney commended Harry and Shaun for being active on social media and advertising. There has been an increase in traffic per the Facebook metrics. New blackboard will be used in the green room to advertise specials and selections. Ken requested a beer list for the website.

Shaun/Harry have been doing well with advertising. Laura said Facebook analytics show massive improvement. Chris suggested using hashtags. New blackboard to push jello shots, beer list, etc, will be in the green room. Will be more comprehensive. Ken asked if he can get a beer list to post on

website to show the offerings? Harry or Maynard will provide it. Courtney informed Harry that there will be a formal review next Tuesday to discuss his progress, expectations, feedback, etc.

#### Membership:

238 members, 11 expiring, 12 renewals and new members, 250 total. 3 new members are from the service industry

Ken moved to approve members, Laura seconded

#### Web and Media:

Ken: Boiler plate for logo contest, are we still doing that? Courtney and Ken will discuss off-line after meeting. Laura suggested using a website that will provide legal verbiage for the contest. Laura will research the details.

#### Art Committee:

Laura reached out Shawna with no response. Laura reached out JP Eaglin to see if he has a connection with an artist. There have been no leads yet, but Laura will follow up.

#### Events:

Not many events for September, October will be better. Mostly getting just inquiries lately, but not bookings. Laura requested separation of membership applications and event inquiries so that they are not missed. Harry and Laura will discuss who will review/contact.

Online Submission Form—Ken requested to know what should be on the online inquiry form, Harry and Laura will provide a hard copy as a template.

#### Buildings and Grounds:

No response from David as prospective chair.

The new poker room is almost complete, only lacks painting, table fabric, and lighting. Still seeking chairs, possibly random antique wooden chairs. Thank you to Laura for all her hard work on the room. A good use for the upstairs room could be for a monthly APC podcast and interview room that can be reserved/booked by members.

We want to replace the old furniture in couch-a-torium, but keep layout as is. Also will add a TV and donated game consoles for a game room.

Apartment Update—there is new interest in upstairs from Molly who works at Sister. Maynard will schedule a time for a walk-through.

Rhian stated that calls for volunteers that have not been clear. Per Maynard, the call has been in recent months' emails and newsletters. Rhian suggested the ask should be more specific to projects rather than general help. Laura stated that there will be folders with projects and details in the Poker Room, and Ken will add to website for easy access to the information. Courtney suggested signage in the bar/club for advertising the need for volunteers.

Once a head of B&G is named, they will coordinate both projects and volunteers.

#### Unfinished Business

Board Recruitment—Harry does not have anyone in particular to suggest. Courtney requested to please keep an eye out for any prospective board members for open positions. Rhian asked if a nominating committee would be formed soon. Ken replied that yes, it will be soon.

Liquor License Update—everything is in place and notarized. Will be sent off this week.

Member Survey—Laura created a survey and distributed copies for board review/suggestions. It will go out Wednesday 9/12, so feedback must be received prior to that. Laura will distribute soft copies for those who are not here.

New Business

Teles— We would like to extend something for Teles. Laura suggests a gift card to Lesmen's to show our appreciation for what he does, monetary consensus is \$100.

8:32 pm Ken motioned to adjourn, seconded by Maynard